Bourns Counterfeit Policy

What is Counterfeit Product:
A counterfeit product is an unlawful or unauthorized reproduction, substitution, or alteration that has been knowingly mismarked, misidentified, or otherwise misrepresented to be an authentic, unmodified product from the original manufacturer. The standard SAE AS6171 further classifies the counterfeit product as a product that has been recycled, remarked, overproduced, out-of-specification/defective, received with forged documentation, or cloned.

Reason for Bourns’ Policy:
Bourns recognizes the increase in the volume of counterfeit parts entering the global supply chain, causing significant risk to safety, performance, and reliability of products and customers using such products.

Bourns’ Policy:
Bourns Group of Companies is committed to preventing the introduction of counterfeit electronic components to the supply chain.

Bourns Group of Companies assures that we have implemented effective processes and procedures to detect counterfeit raw materials and supplies and components and promptly notify recipients of counterfeit product(s) and exclude the suspect counterfeit materials from the delivered product. Bourns’ employees are trained on the awareness, risks, and impacts counterfeit parts have on infiltrating the supply chain. Best practices are used to prevent and mitigate those risks and control our exposure to counterfeit raw materials.

Our suppliers are expected to have procedures in place to prevent the risk of introducing counterfeit parts and materials into deliverable products. Bourns’ purchasing supply team is trained in identifying counterfeit raw materials used in manufacturing electronic parts and components. If Bourns discovers counterfeit raw materials, those materials will be quarantined, and an investigation will be promptly undertaken to discover the source. Our Quality teams perform a random check to ensure compliance with the counterfeit policy.

Bourns is committed to avoiding, detecting, and preventing counterfeit electronic raw materials, parts, and components from getting into the supply chain and holding our suppliers accountable.

If a Bourns’ customer believes they may have discovered a counterfeit product, they are encouraged to immediately quarantine the suspect product, contact the source from which they obtained the product, and make their concerns known. To guard against receiving counterfeit goods, customers are advised to only buy direct from Bourns Group of Companies or Bourns’
Authorized Distributors. Buying from a gray market significantly increases the risk of purchasing a counterfeit product. Our customers are strongly advised against buying from the gray market.

Finally, Bourns Group of Companies maintains secured warehousing to store finished goods and only ships products using reputable carriers and shipping companies. All of Bourns facilities are at a minimum ISO 9001 certified. Bourns’ facilities that manufacture both automotive and industrial components are certified at the higher IATF 16949 standard. Bourns’ genuine products and/or packaging are marked with distinguishing trademarks and codes to maintain its distinctiveness and traceability. Bourns requires its supply chain to maintain date and lot code traceability for its materials.

By working together with our suppliers and customers Bourns Group of Companies remains a vigilant member of the global supply chain.

Carlos D. Gonzalez
Vice President of Quality & Enterprise Excellence