

BOURNE®

TRIMPOT[®] PRODUCTS

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Bourns Manufacturers Representatives Corporate Distributor Product Managers Americas Sales Team Asia Sales Team Europe Sales Team

Bourns[®] Trimpot[®] Division Announces 3214/3224 Product Update

Bourns is pleased to announce a product update to Models 3214W/3224W. Effective with date codes 549M and 550C, respectively, a new laser-marking scheme will be phased-in to our manufacturing process. The new laser marking meets all industry-processing guidelines and is environmentally friendly. Other pad layouts on Models 3214X, G, J/3224X, G, J will implement the new laser marking in late January or early February.

During the transition period, both types of marking may be included in the same embossed tape carrier package. Below are pictures of the video ink jet and laser marked units from Mexico and Costa Rica. There is no change in the form, fit or function of the product.

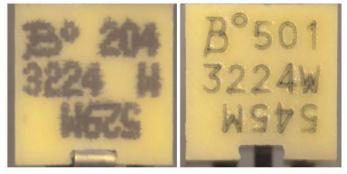


Figure 1: BdeM (Mexico) Video Jet vs. Laser Marking

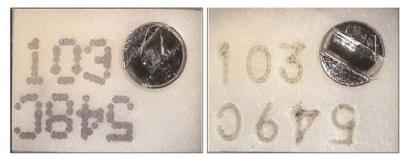


Figure 2: TESA (Costa Rica) Video Jet vs. Laser Marking