



UPDATE MEMO

Announcing New Bourns Mobile App for iPhone® and Android®

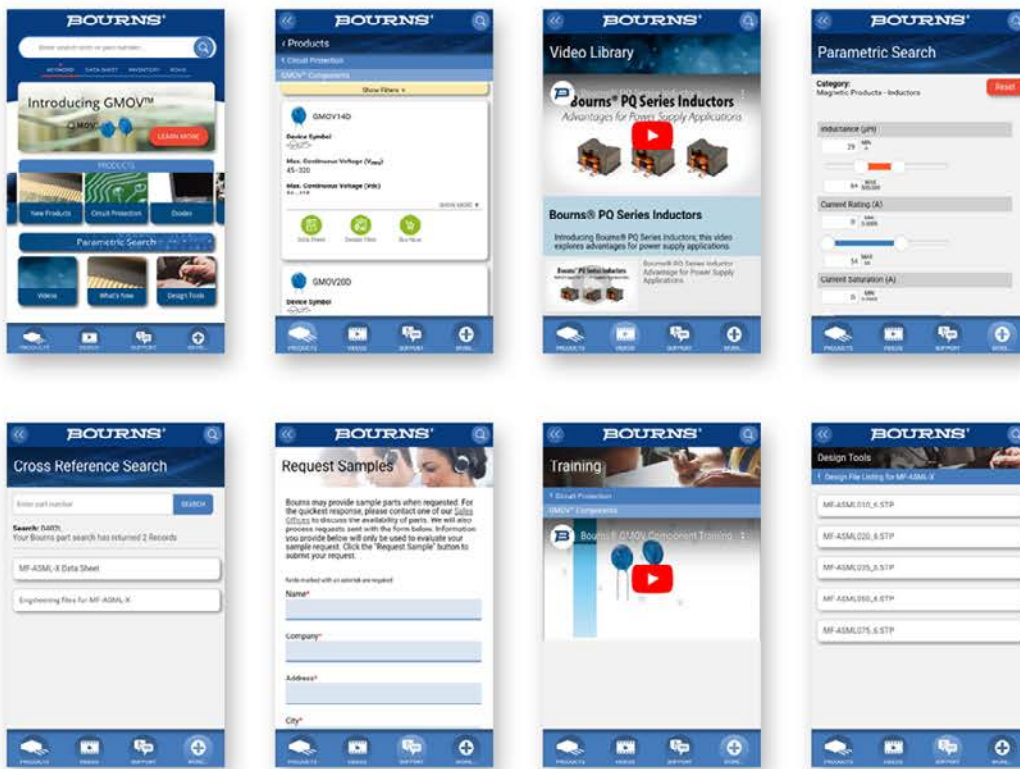
Riverside, California - March 19, 2020 - Bourns is pleased to announce the launch of our brand new mobile app. The new Bourns app is now available FREE to download for iOS and Android at the [Apple® App Store](#) and at the [Google® Play Store](#). As you know, mobile apps are very popular marketing tools these days with over 50 million people visiting the Apple® App Store per week. This is a great opportunity for Bourns to build additional brand awareness and to help engineers access our extensive and insightful library of marketing materials.

Features available on our new app include:

- Data sheet access
- Search by part number or keyword
- Search using competitor cross reference
- Parametric search
- View availability and purchase options
- Order parts from distributors
- Order samples
- Watch videos from our library and technical training sections
- Access design tools



We invite you to download the new Bourns app and check out its many features. To locate the new Bourns app for your Apple® phone just go to the [App Store for iPhone®/iPad®](#) and the [Play Store for Android®](#) devices and search for “Bourns Electronic Components”.



“iPhone”, “iPad” and “Apple” are registered trademarks of Apple, Inc.
“Android” is a registered trademark of Google, Inc.
“IOS” is a registered trademark of Cisco.

K2035