BOURNS

Product Obsolescence Memo

PRECISION POTENTIOMETERS

March, 2012



End of Life for Model 3435 Single-Turn Wirewound Precision Potentiometers

In line with our commitment to provide products with new technologies, Bourns' Sensors & Controls Product Line is announcing the end of life for Bourns' Model 3435 27 mm single-turn wirewound precision potentiometer and all associated custom part numbers <u>effective immediately</u>. Model 3435 is the last single-turn wirewound potentiometer in our precision product line. This legacy product is being discontinued to make room for newer non-contacting technology rotary position sensors.

There are several single-turn non-wirewound precision potentiometers that may be used as possible alternative replacement products including Bourns' Models 6657, 6574 and 6674. All alternate models are from our non-wirewound single-turn precision potentiometer line of products that use conductive polymer printed element technology.

This announcement is being prompted by the lack of sales of this model over the last several years and the high cost associated with maintaining an idle production line. The production line is being cleared and retooled for our newer line of non-contacting rotary position sensors.

Should you have any questions or need additional information, please feel free to contact Customer Service.